



2021 Virtual Conference Sponsorship and Underwriter Opportunities
125th Annual Meeting
February 17th – March 6th

<p align="center"> CONFERENCE TITLE SPONSOR \$30,000 </p>	<ul style="list-style-type: none"> • Meeting publicized as “presented by [Sponsor Name]” on welcome page of the platform • Top placement for dedicated sponsor page in Partner Showcase Gallery • Name and logo featured in Association printed program • Footer logo on all platform pages • Recognition on TSHA website • Recognition in print and email marketing materials and press releases • 30 second Commercial or promotional video spot launched when attendees join pre-chosen sessions. • Ten VIP registrations to the Annual Meeting
<p align="center"> TECHNOLOGY TITLE SPONSOR \$20,000 </p>	<ul style="list-style-type: none"> • Meeting publicized as “Technology for meeting presented by [Sponsor Name]” on welcome page of the platform • Top placement under Title Sponsor for dedicated sponsor page in Partner Showcase Gallery • Name and logo featured in Association printed program • Footer logo on all platform pages • Recognition on TSHA website • Recognition in print and email marketing materials and press release • 30 second commercial or promotional video spot launched when attendees join pre-chosen sessions. • 5 VIP registrations
<p align="center"> TECHNOLOGY SPONSORSHIPS \$5,000 </p>	<ul style="list-style-type: none"> • Third spot placement for dedicated sponsor page in Partner Showcase Gallery • Footer logo on Welcome Page, Exhibit Hall, and Session Gallery • Half-page ad in Annual Meeting printed program • Recognition on TSHA website • Recognition in print and email marketing materials and press releases • 2 VIP registrations to the Annual Meeting



<p>RIO GRANDE (1,900 miles long) \$10,000</p>	<ul style="list-style-type: none"> • Second spot placement for dedicated sponsor page in Partner Showcase gallery • Footer logo on Welcome Page, Exhibit Hall, and Session Gallery • Full page ad in Annual Meeting printed program • Recognition on TSHA website • Recognition in print and email marketing materials and press releases • 4 VIP registrations to the Annual Meeting
<p>RED RIVER (1,280 miles long) \$5,000</p>	<ul style="list-style-type: none"> • Third spot placement for dedicated sponsor page in Partner Showcase Gallery • Footer logo on Welcome Page, Exhibit Hall, and Session Gallery • Half-page ad in Annual Meeting printed program • Recognition on TSHA website • Recognition in print and email marketing materials and press releases • 2 VIP registrations to the Annual Meeting
<p>PECOS RIVER (926 miles long) \$2,500</p>	<ul style="list-style-type: none"> • Fourth spot placement for dedicated sponsor page in Partner Showcase Gallery • Footer logo on Welcome Page, Exhibit Hall, and Session Gallery • Quarter page ad in Annual Meeting printed program • Recognition on TSHA website • Recognition in print and email marketing materials • 2 VIP registrations to the Annual Meeting
<p>TRINITY RIVER (865 miles long) \$1,500</p>	<ul style="list-style-type: none"> • Fifth spot placement for dedicated sponsor page in Partner Showcase Gallery • Footer logo on Welcome Page and Session Gallery • Acknowledgment in Annual Meeting printed program • Recognition on TSHA website • 2 VIP registrations to the Annual Meeting
<p>NECHES RIVER (416 miles long) \$500</p>	<ul style="list-style-type: none"> • Logo placement in Partnership Gallery • Footer logo on Welcome Page • Acknowledgment in Annual Meeting printed program • Recognition on TSHA website • 2 VIP registrations to the Annual Meeting



President's Dinner Sponsor \$15,000

Help thank the outgoing TSHA president through your support of this traditional Annual Meeting event. This live evening event will feature remarks from the outgoing president.

- Event publicized as “sponsored by [Sponsor Name]”
- Session page logo placement
- 30-second promotional video popup before attendees join session
- Dedicated sponsor page in the Partner Showcase Gallery
- Full page ad in the Annual Meeting printed program
- 4 VIP registrations to the Annual Meeting

President-Elect's Reception Sponsor \$10,000

Help welcome the incoming TSHA president through your support of this event. The reception will feature remarks from the incoming president during which he will discuss his plans for TSHA moving forward.

- Event publicized as “sponsored by [Sponsor Name]”
- Session page logo placement
- 30-second promotional video popup before attendees join session
- Dedicated sponsor page in the Partner Showcase Gallery
- Full page ad in the Annual Meeting printed program
- 4 VIP registrations to the Annual Meeting

Women in Texas History Luncheon Sponsor \$7,500 - SOLD

This virtual luncheon honors the contributions of women in Texas history and will feature the premiere of a documentary on the woman suffrage movement in Texas. The event will also include the presentation of the Liz Carpenter Award.

- Event publicized as “sponsored by [Sponsor Name]”
- Session page logo placement
- 30-second promotional video popup before attendees join session
- Dedicated sponsor page in the Partner Showcase Gallery
- Half-page ad in the Annual Meeting printed program
- 2 VIP registrations to the Annual Meeting

Fellows Luncheon and Presentation of Awards Sponsor \$5,000

Help recognize the achievements of Texas history researchers and authors. This year's virtual luncheon features the presentation of the TSHA fellows, fellowships, and annual book and education awards.

- Event publicized as “sponsored by [Sponsor Name]”
- Session page logo placement
- 30-second promotional video popup before attendees join session
- Dedicated sponsor page in the Partner Showcase Gallery
- Recognized in the Annual Meeting printed program
- 2 VIP registrations to the Annual Meeting



Book Lovers and Texana Collectors Coffee Sponsor \$3,000 - SOLD

Celebrate a love of Texana through a sponsorship of this morning event which will feature a scholarly presentation and interactive conversations.

- Event publicized as “sponsored by [Sponsor Name]”
- Session page logo placement
- 30-second promotional video popup before attendees join session
- Logo placement in the Partner Showcase Gallery
- Recognized in the Annual Meeting printed program
- 2 VIP registrations to the Annual Meeting

Graduate Student Mixer Sponsor \$1,500 - SOLD

Help shape future Texas historians by sponsoring this event. This year’s event features a panel discussion with graduate deans, department chairs, and other administrators discussing the “ins and outs” of graduate school and finding that first academic position.

- Event publicized as “sponsored by [Sponsor Name]”
- Session page logo placement
- 30-second promotional video popup before attendees join session
- Logo placement in the Partner Showcase Gallery
- Recognized in the Annual Meeting printed program
- 1 VIP registration to the Annual Meeting

Individual Session Sponsor \$300

Help promote Texas history by sponsoring one of our scholarly sessions and live interactive Q&A sessions, offered beginning February 17th and running through the end conference. Each session provides an opportunity for scholars to present their research on a particular area of Texas history.

- Event publicized as “sponsored by [Sponsor Name]”
- Session page logo placement
- Recognized in the Annual Meeting printed program

SPONSORSHIP PLACEMENT DETAILS

(OpenWater Software Platform)

1. Sponsorship Exhibit Hall & Ranked Placement

Similar to search engine results, the results ranked at the top will most likely receive the most clicks. Sponsors that want the best exposure can pay to be included among the higher positions.

The screenshot displays the website for the Texas State Historical Association's 125th Annual Meeting, held from February 17 to March 6th. The header features a navigation bar with links for HOME, VIRTUAL SESSIONS, PARTNER SHOWCASE, and SUPPORT. The main content area is a sponsorship exhibit hall with three placeholder cards. Each card includes a logo placeholder (e.g., LOGO IPSUM), a 'Sponsor Name' field, a 'Sponsorship Level' field, and two buttons: 'VIEW SPONSOR' and 'SPONSOR CHECK IN'. A sidebar on the right titled 'Refine your search' contains a search input field, a 'Search' button, and a filter for 'Sponsor Level' set to 'Any', with a 'Reset all filters' link at the bottom.

2. Dedicated Page for Sponsors

Our Exhibit Hall allows each sponsor to build a custom web page. Images, video, and text are unlimited, and the page is built on an everyday web page editor.

- Attendees can use sponsor pages to initiate a one-on-one video conference.
- Sponsorship pages are flexible and easy-to-use, no more creating custom materials.

The screenshot shows a website header for the Texas State Historical Association's 125th Annual Meeting, held from February 17 to March 6th. Below the header is a navigation bar with links for HOME, VIRTUAL SESSIONS, PARTNER SHOWCASE, and SUPPORT. The main content area is divided into two columns. The left column features a logo for LOGOIPSUM, a section for 'Sponsor Name' with a placeholder for a mission statement, and fields for Organization Website, Contact Name, Contact Phone, and Contact Email. A blue button labeled 'Video Conference / Schedule a Call' is positioned at the bottom of this section. The right column contains a video player with a large play button and a progress bar showing 0:00 / 1:31. Below the video player is a 'Resources' section with a list of 'Resource Links'. At the bottom of the right column is a 'Social Media' section with icons for Facebook, Twitter, and Instagram. The footer of the page features the OpenWater logo and the text 'Virtual Conference Management Software'.

3. Sponsor Logos Below Session Join Buttons

TSHA 125TH ANNUAL MEETING 1897 - 2021

TEXAS STATE HISTORICAL ASSOCIATION'S 125th ANNUAL MEETING

FEBRUARY 17 - MARCH 6TH


HOME VIRTUAL SESSIONS PARTNER SHOWCASE SUPPORT

Today August 3 August 4 August 5 August 6 August 7

9:00 AM - 10:15 AM (Pacific Daylight Time) ^

★ **General Session #1** [JOIN SESSION](#)


Add to Google | Outlook | iCalendar
8/3/2020 | 9:00 AM PDT - 10:15 AM PDT
Track 1, Track 2, Track 3, Track 4



10:15 AM - 10:30 AM (Pacific Daylight Time) ^

★ **General Session** [JOIN SESSION](#)


Add to Google | Outlook | iCalendar
8/3/2020 | 10:15 AM PDT - 10:30 AM PDT
Track 1, Track 2, Track 3, Track 4



10:30 AM - 12:15 PM (Pacific Daylight Time) ^

★ **General Session:rengths** [JOIN SESSION](#)


Add to Google | Outlook | iCalendar
8/3/2020 | 10:30 AM PDT - 12:15 PM PDT
Track 1



12:15 PM - 3:15 PM (Pacific Daylight Time) ^

★ **General Sessioneak** [JOIN SESSION](#)

Add to Google | Outlook | iCalendar
8/3/2020 | 12:15 PM PDT - 3:15 PM PDT
Track 1, Track 2, Track 3, Track 4



Refine your search

▼ Search

Search

▼ Course Track


Track 1

Track 2

Track 3

Track 4

Reset all filters

 OpenWater Awards Management Software

4. Promotion Videos Prior to Attendees Joining Sessions + Session Page Logos

TSHA
125TH
ANNUAL MEETING
1897 - 2021

TEXAS STATE HISTORICAL ASSOCIATION'S
125th ANNUAL MEETING
FEBRUARY 17 - MARCH 6TH

HOME VIRTUAL SESSIONS PARTNER SHOWCASE SUPPORT

0:00 / 1:31

0:00 / 1:31

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Live session

[JOIN PRESENTATION](#)

logoipsum


Download Presentation Slides

**Triggers Sponsorship Video
Prior to Joining Session**

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OpenWater
Virtual Conference Management Software

5. Footer Logos Across the Website



The screenshot shows a website header for the Texas State Historical Association's 125th Annual Meeting. The header features a blue background with white text and a graphic of a red pushpin on a white card. The card graphic contains the text "TSHA 125th ANNUAL MEETING 1897 - 2021". The main header text reads "TEXAS STATE HISTORICAL ASSOCIATION'S 125th ANNUAL MEETING FEBRUARY 17 - MARCH 6TH". Below the header is a navigation bar with orange background and white text: "HOME VIRTUAL SESSIONS PARTNER SHOWCASE SUPPORT". The main content area has a white background and a "Welcome" section. The welcome text reads: "On behalf of the ACESSE20 Program Committee, we're glad you're here. We have organized an engaging virtual event that's tailored for you and your STEM society colleagues. Although we miss seeing everyone in person this year, there will still be plenty of opportunities to connect with one another. The ACESSE20 Partners are excited to share information on their destination, business and services. We invite you to join them for lunch during the Partner Showcase. You may also schedule one-on-one meetings to learn more. At the end of each day, you can relax, unwind, and network with your fellow STEM colleagues by dropping into the virtual happy hour events." Below the welcome text are four placeholder boxes for logos, each containing a different "LOGO IPSUM" design. At the bottom of the page is the "OpenWater Virtual Conference Management Software" logo.

TSHA
125TH
ANNUAL MEETING
1897 - 2021

TEXAS STATE HISTORICAL ASSOCIATION'S
125th ANNUAL MEETING
FEBRUARY 17 - MARCH 6TH

HOME VIRTUAL SESSIONS PARTNER SHOWCASE SUPPORT

Welcome

On behalf of the ACESSE20 Program Committee, we're glad you're here. We have organized an engaging virtual event that's tailored for you and your STEM society colleagues. Although we miss seeing everyone in person this year, there will still be plenty of opportunities to connect with one another.

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LOGO IPSUM

logoipsum

LOGO

LOGO IPSUM

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